

Idan Givol

Freelance Product Design, Management & Marketing

EXPERIENCE

Freelancer — *Full stack design, management & marketing*

2021 - PRESENT

Providing startups and companies with 360° product and marketing design services & solutions. Expertise in complex systems and challenges.

Q-nomy, Enterprise BPM software — *UX/UI Product Designer*

2015 - 2021

Designing and overseeing products UX/UI. Working with R&D, project managers, designers, and customers. Solving complex challenges, brainstorming and solutions, and frontal presentations.

Fashion24, E-commerce — *Marketing Design & site manager*

2014 - 2015

UX/UI, graphic design, video editing, copywriting for the website and all marketing materials, Social platforms, and PPC marketing management. Technical management.

Banker, Print & Advertising — *Graphic Designer*

2013

Graphic design, branding, and marketing products.

EDUCATION

Startup Entrepreneurship, Maof Business School

2021

User experience, Mentor College

2014

Graphic design, Hasifa School- The Open University

2013

Marketing Course, Maof Business School

2009

Cinema & Communication, Ort Technicom high-school

1999-2003

CONTACT

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<http://www.igivol.com>

SKILLS

Feature Brainstorming, UX Research, Wireframing, End-to-end design, Mockups, Design Systems, Product Management, Testing, HTML/CSS, Branding Video /audio editing, Copywriting, Micro-copy & Presentations.

TOOLS

Main

Adobe XD, Illustrator, Photoshop, Premiere, Figma

Extra

Midjourney, Cubase, Wix, Elementor

LANGUAGES

Hebrew - Native

English - High-level speaking, writing & presenting.

ABOUT

Born in 1983, Married +2, Lives in Prades-Hanna, Israel.

RECOMMENDATIONS

<https://www.linkedin.com/in/idan-givol/>